

hostess
WITH THE MOSTESS®

DESIGNER Printable Collections FOR BRANDS

ADDED VALUE FOR YOUR CUSTOMERS



**INFO
&
PRICE
LIST**



About

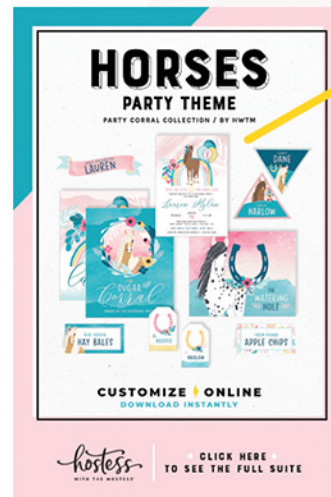
OUR COLLECTIONS

We create top-notch printable party themes that perfectly coordinate with YOUR products (or brand campaign).

Your customers can access & easily personalize these designs themselves – using a simple online editing tool that’s available to them 24/7. They can typeset names and other important info onto party signs, gift tags, place cards, food labels, activity signs, and more.

Benefits FOR BRANDS

- ▶ **A unique value add for your customers**
- **Designs that coordinate perfectly with your products**
- ✚ **On-demand personalization for your customers**
- ▲ **Your choice of item types to include in your theme**
(See item Menu on page 5.)
- **Dedicated collection page hosted on HWTM**
(Includes brand name & links to your website/products.)



“I am in LOVE!!! I cannot believe HOW EASY THIS WAS!!!”



+ The Why +

Graphic design & personalized signs, labels, gift tags, etc. play a huge role in any event or personal celebration - from **making the guest of honor feel special** to **displaying helpful info** to the “polished” look of a party.

At HWTM, we strive to make it easy for anyone to add this top-notch personalization to their celebration...
no pro design skills required!

- JENN SBRANTI | Founder



Printable Collection Examples

(SEE 125 MORE ON THE WEBSITE)

Camp Out

KIDS BIRTHDAY

A bright & modern take on the camping party!

Customizable Bear Silhouettes make for super cute place cards, labels or gift tags.

(Also available in a Navy colorway.)

CAMPING PARTY THEME
CAMP OUT PARTY COLLECTION / BY HWTM

8
Happy CAMPER
CAMP OUT
Adventure
CAMP PAIGE
FUN!

8
SIENNA
AVERY
MAKE YOUR OWN TRAIL MIX
ENJOY IT NOW OR TAKE IT TO GO!

ACORNS
A B
PARFAITS

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Gingerbread Spice

HOLIDAY PARTY

Perfect for a festive holiday girls night in!

OR – use the (included) alternate invitation design for a darling holiday baking party that's perfect for all ages.

(Alternate invitation reads "Oh What Yum!")

COOKIE HOLIDAY PARTY
GINGERBREAD SPICE PARTY COLLECTION / BY HWTM

hey there! fresh baked ginger spice oh what yum!

all the JINGLE LADIES
PEPPERMINT COCOA

WE WHI CHRIST oh what yum!

to Hope to Aggie to Maria

Gingerbread A B oatmeal

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PIRATE BABY SHOWER THEME
AHOY, BABY! PARTY COLLECTION / BY HWTM

ANCHORED LOVE
TREASURE
PIRATE SHIPS
PIRATE BUTTER & JELLY SHARK SANDIES

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Ahoy, Baby!

BABY SHOWER

This bold & playful shower theme will have mom-to-be feeling *anchored* in love. And party guests will love the creative twist on traditional pirate graphics featured here!

(Also available in a Birthday version.)



Prices



Package A SINGLE THEME \$1850	Package B 2 THEMES \$3250	Package C 3 THEMES \$4500	Bulk Pricing 4+ THEMES \$1350 each
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Multi-theme packages must be purchased all at once. 50% deposit required. Balance due at project completion.

Questions & ANSWERS



How will our customers access the design files?

Your theme will be hosted on hwtm.com so that your customers can utilize our online editor to easily personalize and download the files.

You can provide your customers with a direct link to your collection page, which will include your brand name & URL(s).

What pieces will my Collection include?

10 “standard” collection pieces of your choice (see Menu) are included, with at least 6 of them being editable/customizable.

How long will the collection be live?

At least 6 months, but typically much longer, unless you choose to shorten the time period.

Does the collection include a styled photo shoot?

No. Styled photo shoots by HWTM are available as a separate project and creative fee. You are also welcome to use your custom printable collection(s) in campaigns with other bloggers, influencers, etc.

item Menu

CHOOSE 10

- Invitation
 - 8x10 Sign - Welcome
 - 8x10 Sign - Food
 - 8x10 Sign - Drinks
 - 8x10 Sign - Treats
 - 8x10 Sign - Decorative
 - Activity Sign (single or set)
 - 4x6 Signs (set of 2)
 - Silhouettes / Accent Cards
 - Tent Cards
 - Menu
 - Gift Tags
 - Letter Banner
 - Decorative Banner (graphics)
 - Party Circles
 - Favor Tags
 - Food/Drink Flags
 - Large Labels (various uses)
 - “Fancy” Labels (shaped)
 - Decorative Wraps (for Napkins)
 - Bottle Wraps
 - Door Signs
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